

RELATED DESIGN EXPERIENCE

- Present - Oct. 2009* **JAT Digital Solutions; Graphic & Web Designer**
JAT Digital Solutions is a dynamic and growing graphic & web design agency. My responsibilities include website design - incorporating all elements, styles, color-palettes, images and hierarchy - Graphic Design, logo design, brochures, and style-guide development.
- Present - Sept. 2009* **FourDesign; Graphic & Web Designer**
FourDesign is a student-run design agency on Virginia Tech's campus. My roles include lead web designer, graphic designer, and project manager. I was responsible for numerous development projects, including out-of-state and VT-affiliated clients, from conceptualization to coding. As project manager, I would oversee a group of designers, photographers, and copywriters.
- May 2009 - Nov. 2008* **Modea; Student Creative Designer, LumenHaus**
Modea is a web design firm located in Blacksburg, VA. I worked with them on the LumenHaus website for Virginia Tech's School of Architecture. Originally, I was given the task of creating a website for the school's entry in to the Solar Decathlon competition held in Washington, DC. As the project grew, we looked to Modea to help create the site. I helped carry out the design process, gave feedback, and helped with design comps.
- Dec. 2008 - Aug. 2008* **College Media Solutions; Creative Services**
College Media Solutions is a newspaper company located in Blacksburg, VA. They are more commonly known for their newspaper, The Collegiate Times is a staple in the Virginia Tech community. I was in charge of creating, editing, and placing advertisements in the newspaper.
- May 2008 - Oct. 2007* **New City; Web Design Intern**
New City Media is a rapidly growing web design agency. I learned the various stages of concepting, site architecture, and wireframing, as well as the comprehensive site design process. I worked with organizations of varying sizes and helped enhance their brands.

EDUCATION

Virginia Polytechnic Institute & State University, Virginia Tech

Blacksburg, VA Graduated May 2010
Visual Communication Design, Bachelor of Fine Arts
Deans List: 2007, 2008, 2009

Northern Virginia Community College

Manassas, VA Graduated May 2007
Associates in Science

SKILLS

Software: Adobe Creative Suite CS4 (Photoshop, Illustrator, InDesign, Flash, Acrobat), Aperture, Keynote, HTML and CSS editing, Microsoft Office Suite, and FTP Clients.

Web Production: Web and Social Media Consulting, Search Engine Optimization (SEO), Information Architecture, Site mapping, Wireframing, Site Design, Usability Testing, Optimized Image Production, and Browser Testing.

Print & Branding Design:

Letterhead, Envelopes, Business Cards, Album and Poster Design, Corporate Identity, Brand Standards, Brand Evaluation, Strategy & Positioning.

ACHIEVEMENTS

AIGA

President & Webmaster 2009-2010
Treasurer & Fund Raiser 2008-2009

2010 Best In Show Interactive

Regional Award Winner
LumenHaus

2010 Gold Addy Award

Regional Award Winner
LumenHaus

2010 Silver Addy Award

District Award Winner
LumenHaus

2010 Student Gold Addy Award

Regional Award Winner
Russian Cultures Festival Poster

Virginia Tech Research Magazine

Artwork Published in Winter 2010 Edition

FREELANCE CLIENTS

- Dr. Ho's Humble Pie
- Philadelphia Tavern
- Freedom Aquatic & Fitness Center
- Virginia Tech Dept. of Education
- Virginia Tech Dept. of Architecture
- Emagine IT